



# GREEN CONCEPT 2021

### OUR SUSTAINABLE OPTIONS



STONE PAPER



RECYCLED PAPER



**SUGARCANE** 



**WHEATSTRAW** 



CORN PLASTIC



**BAMBOO** 



ORGANIC COTTON



RECYCLED COTTON



**RPET** 

### **NEXT STEPS IN SUSTAINABILITY**

We see sustainability as a step by step process. We are committed to introducing new sustainable products and brands every year. In this catalogue you will find a wide range of (certified) sustainable options. We believe that it is important for today's consumer to know how their promotional product was made.

Knowing that a product was made in a factory that has a social audit like BSCI or that the materials used are recycled or organic gives the assurance that a product will not unduly harm the environment or the people in the supply chain.

So how do we inspire you to go green? This year we are expanding our Elevate NXT collection of GOTS and GRS certified apparel with new styles, including masks, and we have added a great range of GRS certified bags. You will find notebooks made of waste wool and waste cotton, pens that were bottles and of course a GOTS certified cotton tote and drawstring backpack. And the best news of all, we can also brand your products with certified inks, so your promotional item will be green "all the way".



# THE PERFECTLY PERSONAL GIFT



**PRINTING** 

**GIFT BOX** 





### 100486

Arlo 600 ml glass tumbler with bamboo lid





RECYCLED PLASTIC

Americano® Eco 350 ml recycled

210422 RECYCLED PLASTIC tumbler

> 210425 Americano® Eco 350 ml recycled tumbler with spill-proof lid

ECYCLED PLASTIC

210419 Americano® Recycled 350 ml spill-proof tumbler

(Imericano



THIS AMERICANO® HAS **BEEN MADE OF REGROUND** AMERICANO® WASTE. THE **LEFT OVER MATERIAL** OF EVERY AMERICANO® PRODUCED IS COLLECTED AND USED TO MAKE THIS UNIQUE, DURABLE COFFEE TUMBLER.

### 210691

Americano® Recycled 350 ml insulated tumbler

# GARCANE





**210426** Americano\* Renew 350 ml insulated tumbler

















# BY USING THESE BOTTLES YOU CAN CONTRIBUTE TO A DECREASE OF THE PLASTIC SOUP IN OUR OCEANS, PARTLY CAUSED BY THE WASTE OF SINGLE USE WATER BOTTLES



210098 H2O Eco 650 ml dome lid sport bottle



210099 H2O Eco 650 ml spout lid sport bottle



\*EUROPE\*







210435 H2O Eco Base 650 ml screw cap water bottle







### TAKING THE COTTON BAG TO THE NEXT LEVEL

Cotton totes and drawstring back packs are among the most used promotional products. In the fight against single use plastic bags they are the most popular choice. But what if you want to take a reusable bag to a higher level of sustainability? There are several choices you can make when you select a cotton tote for your promotion. Standard cotton, organic cotton or recycled material. The Orissa tote and drawstring backpack are made of organic cotton. The GOTS certification gives the assurance that the complete supply chain has been certified up to the warehouse.

S CANIC TEXTILE GOTS.

Certified by Control Union CU 1019665

But you select a promotional product with the intention to brand it with a logo. That is why the Orissa bags also are offered with GOTS certified branding. This means that you select a truly 100% certified product from cotton field to branding.





# WEUSED TO BE...











**124141**Kivi 10W limestone/cork wireless charging pad

124140 Roca limestone/cork Bluetooth® speaker 124142

Klip 5W wireless charging desk organizer

124136 Naka 5W wheat straw wireless charging pad 124137 Asama 5000 mAh wheat straw power bank







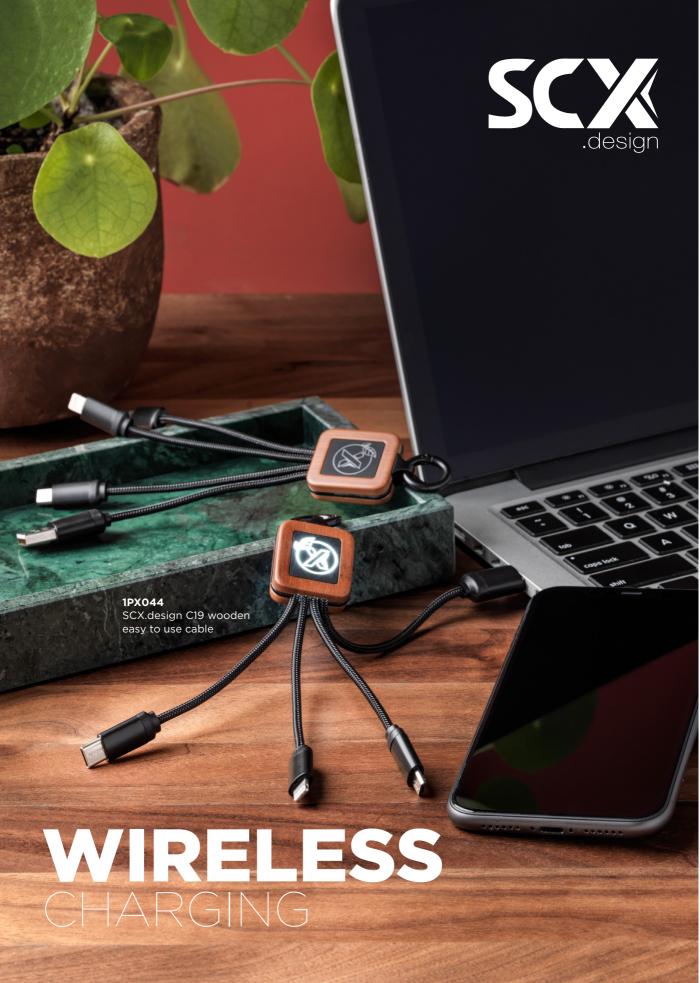


1PX026 SCX.design S31 light-up clever wood speaker



**1PXO41** SCX.design S27 3W wooden speaker ring

# WOOD







**1PX055** SCX.design C29 3-in-1 bamboo cable



**1PX055** SCX.design C29 3-in-1 bamboo cable







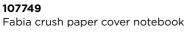


# Priestly recycled notebook with pen

# Zuse A7 recycled jotter notepad with pen

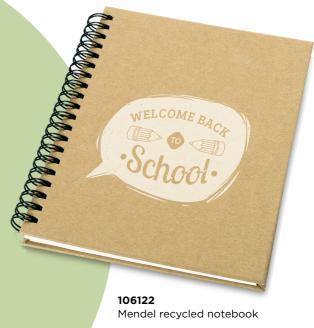








# MADE S PROVIDED PAPER











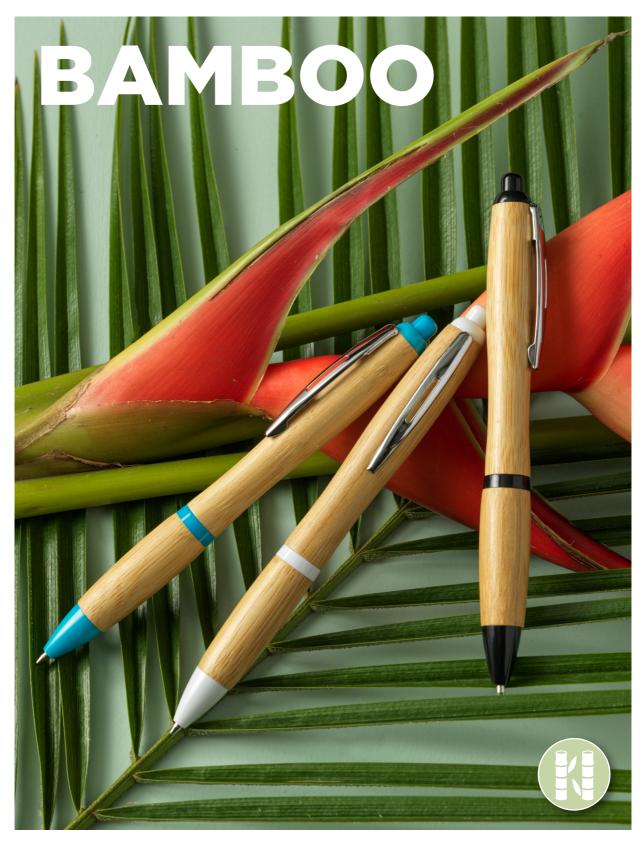
**106212** Celuk bamboo ballpoint pen



**106121** Arica wooden ballpoint pen



**106322** Borneo bamboo ballpoint pen



**107378**Nash bamboo ballpoint pen













## BAMBOO S BIODEGRADABLE CAN BES COMPOSTED



126184
Plato bamboo facial brush

Cyril bamboo massaging hairbrush





**113173** Copa 3-piece 300 ml

**113172** Copa 3-piece 250 ml











## 118122 Gian beech wood rectangular keychain 1PL04 Lana recycled PET lanyard - double side sublimation 1PL06 Bucks recycled PET lanyard 118121 118120 - double side sublimation Giovanni beech wood Gioia beech wood round keychain squared keychain 118124 118126 Mauro beech wood Neta bamboo rectangular keychain rectangular keychain 1PL10 Balta recycled PET lanyard with safety buckle 118123 1PL08 118125 Addie recycled PET lanyard Moreno beech wood Nino bamboo round keychain round keychain - double side sublimation





## SO, WHAT IS NXT? SUSTAINABLE CORPORATE WEAR

Elevate NXT is the next step in promotional apparel. With the garments & bags of Elevate NXT, we follow the supply chain from the source to the branding. Made of GRS certified recycled polyester or GOTS certified organic cotton, our Elevate NXT styles are truly sustainable. And of course, they have all the qualities you have come to expect from an Elevate product: designed for branding and super comfortable to wear.

And as we believe that the branding on a product is as much a part of it as the buttons or the zipper, Elevate NXT products are only offered including branding.

Available in five populair promotional colours and our special Elevate NXT blue, this really is the next step in promotional apparel: certified from yarn to inks!











Member of amfori, the leading global business association for open and sustainable trade. We improve the social performance of our supply chain via amfori BSCI.

For more information visit www.amfori.org











PRINT

## BRANDING ON ELEVATE NXT?

Elevate NXT gives the assurance that both product and branding are certified.

The objective is to sell a 100% certified sustainable promotional product from raw

only available including branding.



The certified branding techniques available for Elevate NXT styles are Screenprint, Transfer and Embroidery.











For Screenprint and Transfer we use special GOTS/GRS certified inks. These inks are environmentally friendly, containing no hazardous substances for humans. For Embroidery we use GRS certified recycled polyester yarn.







